

WE WANT our store to be the one which always comes to your mind first when you want something just a little nicer and better than you can get anywhere else.

Not always the cheapest, but always the best, and always as cheap as the best can be sold for. We have just increased our Diamond Stock by several thousand dollars worth, and now offer by far the finest line ever shown in Albuquerque. Call and see these beautiful goods. Cash or easy payments. We are surely Headquarters for wedding presents.

FINE WATCH WORK A SPECIALTY.

H. E. FOX New Mexico's Leading Jeweler

LOCAL ITEMS OF INTEREST

THE WEATHER

Forecast.
Washington, Oct. 21.—New Mexico and Arizona—Fair Sunday and Monday; warmer Sunday in south portion.

Dr. G. W. Harrison has returned from a visit in Missouri.

James I. Long, of Parral, Mexico, is in Albuquerque on business.

Dr. J. W. Eider left yesterday for an extended trip to Pittsburgh and other eastern cities.

M. C. Westbrook, the contractor, arrived in the city yesterday from Thorau to spend Sunday here.

Arthur Cavanaugh, of Gross Kelly and company, is in the northern part of the territory on a business trip.

Superintendent John W. Sullivan, of the coal mines at Hagan, Albuquerque to remain until tomorrow.

R. H. Colvin, who is employed on the engineering corps on the Balm cut-off, was in the city on business yesterday.

Mrs. W. W. Spargo and children returned last night from an extended trip to Wheeling, West Virginia, and Columbus, Ohio.

D. A. Shope, of Winslow, superintendent of bridges and buildings on the western division, was a visitor in the local shops yesterday.

Superintendent H. O. Bursum, of the New Mexico penitentiary in Santa Fe, came down from the Ancient last night to spend Sunday here.

Louis Pelatan, T. Leonard Capdeville and E. Lemaire, of Paris, France, who are on a tour of the United States, were guests of the Alvarado yesterday.

President Charles R. Keyes, of the territorial school of mines at Socorro, was in the city a short time yesterday on his way north from the Gem city.

A handsome electric sign has been hung by the Electric Light company in front of the store of M. Mandell, the well known clothier, on Railroad avenue.

General Western Agent J. J. Ford, for the Lake shore and Michigan Southern railway has gone to El Paso after spending two days in Albuquerque on business.

Seth Reub and daughter, Mrs. Bessie Buckner left yesterday morning for their home in Topeka, after a visit with Mr. Reub's son, John Reub, of South Arno street.

While you are down town this week drop into the Big Indian store, corner Railroad avenue and First street, and settle a few of those bothersome Christmas problems.

Mrs. O. S. Warren, of Silver City, who is engaged in the insurance business at that place, was in the city yesterday attending the meetings of the Order of the Eastern Star.

Albert Faber, the well known carpet merchant, who has been seriously ill in St. Joseph's hospital for the last month with rheumatism, was able to be out and around for the first time yesterday.

Bishop A. P. Morrison, of the Episcopal church, who preaches at the Lead Avenue church today returned yesterday morning from Silver City, where he has been attending the Methodist conference for the past week.

George Bascus, of the Albuquerque Transfer company, went up to Thornton yesterday morning to superintend the transfer of the last of the Blum machinery which is to be shipped to Col. W. C. Greene in Cananea, Sonora, Mexico.

President W. G. Tight, of the University, delivered an interesting lecture last night at the Woman's club rooms in the Commercial club building on the subject, "Freedom of Individual Conscience in Religious Thought."

Archie, the little son of Mr. and Mrs. George Waller, of 191 West Lead avenue, died yesterday morning after a short illness. The funeral will be held this afternoon at the home, Rev. J. W. Harrison, of the Congregational church to have charge of the services.

Charles Whittemore, postmaster at Linden, Osage county, Kansas, has left for his home after spending a day in Albuquerque en route east from Holbrook, Arizona. While there Mr. Whittemore purchased a valuable sheep ranch in Navajo county, not far from Holbrook, for \$25,000.

Mrs. Sophia Barlow, aged 22 years, died yesterday afternoon at her residence, 263 Roma avenue after a long illness. Deceased came to Albuquerque nine months ago, accompanied by her husband and sister, from Richmond, Virginia, where the remains will be sent today for interment by O. W. Strong's Sons.

Red Catches Fire.

The fire department was called at about 9 o'clock yesterday morning to the residence of J. B. Coleman on North Arno street. A small stove near a bed in which two children were sleeping ignited the bedding. The fire was discovered just in time to save the children from being badly burned. The damage to the house amounted to about \$20.

APHOLE—For putting up stoves, house and carpet cleaning. Address, 120 South High. n21

DIAMONDS

When bought right are a good investment. Our prices are RIGHT. We invite you to call and examine the beautiful diamond goods we are offering. Also Watches, Jewelry, Silverware, etc. Mail orders receive prompt attention.

EVERETT LEADING JEWELER
Railroad Avenue

The RIO GRANDE LUMBER COMPANY

Sash and Doors—Paint and Glass
Contractors' Materials

THIRD & MARQUETTE Both Phones

We Are Showing New Fall Styles

Carpets, Rugs



Art Squares
Matting, Linoleum
Curtains,
Portieres and
Draperies

Also a complete line of
BLANKETS PILLOWS
COMFORTERS

Our Prices Are the Lowest

ALBERT FABER

GRANT BUILDING. 305 RAILROAD AVENUE



A SMART SHOE represents the latest ideas in footwear. It has medium heavy extension soles, military heels, Patent Kid foxing and dull tops. It gives a trim appearance to the foot, fits well and is the proper thing for street wear.

\$3.50



A STRAIGHT CAR—We beg to announce having just received a straight car of the celebrated "ACORN" Stoves and Ranges. This car contained 58 ranges and 56 heating stoves. As our warehouse is cramped for space we will close these stoves out at prices never before heard of in Albuquerque, and terms to suit: \$5 down and \$3 a month. Keep warm. O. W. STRONG'S SONS, Furniture, Crockery, Rugs and Tapistry, Second Street & Copper Avenue

THE WORLD IS FULL OF ODD AND CURIOUS people, so there may still be those who have not used the Morning Journal classified ad columns.

A BURNING NECESSITY is good call during this month. Don't delay until you are obliged to have it rushed to you in ten minutes notice, but insure careful delivery of the cleanest and best coal by ordering NOW. If we can't suit you it isn't in town—

AMERICAN BLOCK GALLUP LUMP and CERRILLOS BITUMINOUS LUMP, \$5.50 per ton.

FACTORY WOOD, \$2.00 load.

MILL WOOD, \$2.25 load.

KINDLING COKE CORD WOOD

HAHN & CO.
Both Phones.



The Story Is This—

We are leak hunters and leak finders and would like to find your leaks when you need a plumber. We are experienced workmen, and it does not cost a fortune to employ us.

J. L. Bell Co.

The Prompt Plumbers

122 W. Silver Ave.

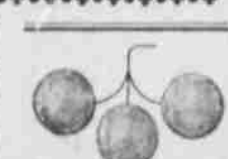
LUMBER

Sash, Doors, Glass, Cement

AND REX FLINTKOTE ROOFING.

ALBUQUERQUE LUMBER CO

First Street & Marquette Avenue, Albuquerque, New Mexico



Unredeemed Diamonds
I can save you money on Diamonds. When you buy Diamonds from me you trade with reliable house, that means you buy Diamonds right. When you buy Diamonds right you have a safe investment that's good as government bonds. Diamonds increase in value every year, bring pleasure, win hearts and increase your prestige. You are cordially invited to call and inspect my beautiful line of gems at prices jewelers cannot buy at wholesale what I offer at retail.

ROSEFIELD, The Pawnbroker, The Man You Can Trust
118 Railroad Avenue, next door to the St. Elmo, Albuquerque, N. M.
Railroad Tickets bought and sold—transactions guaranteed

ALBUQUERQUE HARDWARE CO

PLUMBERS 321-323 RAILROAD AVE

TINNERS



**Save 40 Per Cent
of Your Coal Bill**

The Wilson Heater with the celebrated Hot Blast Down-Draft is the only heater which actually burns all of the fuel put into it. The Hot Blast Down-Draft creates perfect combustion and the fumes which rise from the fuel, ordinarily escaping unburned in other stoves, are all consumed and turned into heat in the Wilson. It has been ascertained that the fumes which arise from the fuel constitute 40 per cent of the entire heating power of the fuel. Buy a Wilson and get all the heat you are paying for.

ALBUQUERQUE HARDWARE COMPANY

The St. Elmo Sample and Club Rooms

Choice Liquors served. A good place to while away the weary hours. All the popular games, and Keno every Monday, Thursday and Saturday nights.

JOS. BARNETT, Prop.
120 WEST RAILROAD AVENUE.

O. W. STRONG'S SONS

FUNERAL DIRECTORS

MONUMENTS

White and Black Hearse 201 211 North Second Street

Stoves! Stoves!

WE have just put on the floor the handsomest line of stoves ever brought to the city. Call and make your selection for later delivery. Catalogue and prices mailed on application.

PRICES THE LOWEST

Whitney Company

Wholesale and Retail Hardware

113-115-117 South First Street

401-403 North First Street

A Heart-to-Heart Talk

by a merchant who knows—with customers who want to know—about

Good Clothes

EVERYBODY knows, now-a-days, that only a few obstinate men continue to have their clothes made to order. Perhaps they do it because they dislike the term "ready-made." In most cases they like to pay for a fashionable tailor's label, these are the only two plausible reasons. On the other hand there is every reason why a man should economize when he can get absolutely the best there is to be had by patronizing the clothing store that he knows can meet his requirements. It then becomes largely a question of quality and right price. We know exactly where we stand on this question; and in offering a complete line of our guaranteed clothing we present clothing that stands pre eminent in the quality of its goods and workmanship, and unsurpassed for the style features. We commend it to your good judgment.

Suits \$10.00 to \$30.00

SIMON STERN, The Railroad Ave. Clothier